

**VICE PRESIDENT OF MEMBERSHIP  
OR  
MEMBERSHIP & AT-LARGE DIRECTOR**

Position Summary:

Manage the membership function to successfully achieve an increase in chapter membership. Guide the activities of the following committees: volunteers, membership, membership directory, awards, and hospitality.

Responsible To:

The members of the chapter  
The chapter president  
State council membership and at-large director

Responsibilities:

- Direct and support the activities of chairs and members of the volunteers committee, membership committee, membership directory committee, awards committee, and hospitality committee. Coordinate their activities to support the chapter's mission. Recruit members to serve on these committees.
- Compile applicants' employment data and membership committee's recommendation for status; present to the board of directors at each month's meeting.
- Respond to requests for information about membership through telephone calls, personal contacts, and correspondence.
- Notify each applicant in writing of membership status; contact applicants from whom more information is needed to evaluate application.
- Assist the membership directory chair for the printing of the annual membership directory and addendums for distribution.
- Maintain supplies of membership materials: applications, informational brochures, etc.
- Carry out ad hoc assignments of president (e.g., membership promotion, recommendation of membership criteria changes, etc.)
- Plan prospective member events.
- Obtain quarterly lists of at-large members (SHRM members who are not members of any chapter) in your area through the online request form. Source those lists to invite at-large members to your chapter events.
- Act as a liaison between the board of directors and the committee chairs.
- Attend monthly membership and board of directors meetings.
- Participate in the SHRM Membership Core Leadership Area conference calls and webcasts.
- Participate in the development and implementation of short-term and long-term strategic planning for the chapter.
- Represent the chapter in the human resources community.
- Complete other assignments as requested by the president or the board of directors.

Resources Available:

- SHRM supplies the following resources for chapter membership/at-large directors
  - At-Large Initiative
  - Auditing Your Chapter Roster
  - Chapter Best Practices

- Chapter Position Descriptions
- Involving Senior HR Professionals
- SHRM Leaders Guide
- SHRM Membership Recruitment and Retention Toolkit

And MUCH MORE...available online at [www.shrm.org/vlrc](http://www.shrm.org/vlrc)